

Data Management, Integration and Security Solutions

FOR THE RETAIL INDUSTRY



From supplier to distributor to warehouse to your store, the retail supply chain is a long one. For every product carried, staggering amounts of data—price quotes, promotions, purchase orders, ship notices, invoices, item details—are generated and exchanged across your supply chain.

But data shared with your business partners is only half of the equation. Customer interactions produce equally significant volumes of data—point of sale, payment, delivery, proof of purchase and fulfillment requests that circle back around to the beginning of your supply chain, starting the data cycle over again.

As daunting as all this data is, it can be harnessed. Liaison's proven solutions provide everything you need to seamlessly integrate and globally manage your organization's mission-critical data so that it can go to work for you, boosting your bottom line and helping build a satisfied customer base.

Seamless Data Integration

Our tailored solutions combine the movement, transformation and securing of data for seamless integration across your enterprise.

RELIABLE MOVEMENT OF DATA

The reliable, secure and timely exchange of data with business partners and customers is critical to the success of any retailer. Liaison offers a full range of solutions that connect you up and down your supply chain and inside and outside your enterprise. From on-premise to cloud-based (or a hybrid of both), Liaison's communications solutions use today's prevalent communications protocols and security standards to provide real-time data exchange and monitoring with unlimited and scalable numbers of partners.

FLEXIBLE TRANSFORMATION OF DATA

The data that moves across your enterprise has to be meaningful to the many diverse systems and applications charged with consuming, analyzing and acting upon it. Liaison's mapping solutions provide that meaning by transforming data into the native formats required by disparate systems.

Outsourcing your mapping operations gives you the power of the Liaison Cloud Integration Platform and flexibility through the true ownership of maps, as our solution creates them to be portable.

SECURING DATA TO MEET COMPLIANCE MANDATES

There is a fine balance between making data easily accessible across your organization and ensuring it is protected from unauthorized access. Finding this balance is especially critical for retailers that store and process credit card information, which is governed by the Payment Card Industry Data Security Standard (PCI DSS). To ensure your enterprise is compliant with PCI DSS and other applicable government data security standards, Liaison offers a cloud-based tokenization solution with Format Preserving Tokenization™.

Global Management

To fully leverage your integration efforts, mission-critical data should be consistent, accurate and standardized throughout your organization. Liaison's flexible, cloud-based data management solutions will resolve the plaguing issues of data redundancy and inconsistency to provide a synchronized, comprehensive and trusted view of your product, customer and supplier data.

In addition to being more flexible and scalable than traditional on-premise solutions, cloud-based data management has a lower cost of entry and faster implementation times. We should know, Liaison was the first company to unveil cloud-based data management solutions.

One-of-a-Kind Solution

Once developed, your data integration and management solution will be the only of its kind. That's because Liaison adapts every offering to meet the unique needs of your environment. You can choose any combination of products, in any configuration, for a custom deployment that resides on-premise or in the cloud.

Liaison has experts ready to assist every step of the way from initial consulting to solution building to ongoing hosting. With Liaison, you decide how best to move, transform, secure and manage your business-critical data—and we help make it happen.

Quick Facts

- Founded in 2000
- Headquartered in Atlanta, GA with global offices in Finland, the Netherlands, Sweden and the UK
- Serving large and midsize firms
- More than 7000 customers in over 46 countries
- Ranked by Gartner as one of just three leaders in the Magic Quadrant for Integration Brokerage
- \$250 million investment in our state-of-the-art, cloud-based, global infrastructure
- More than 14 years proven data integration and management experience
- 24x7x365 support in 150 languages

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