



# How Does Your Data Strategy Rank?

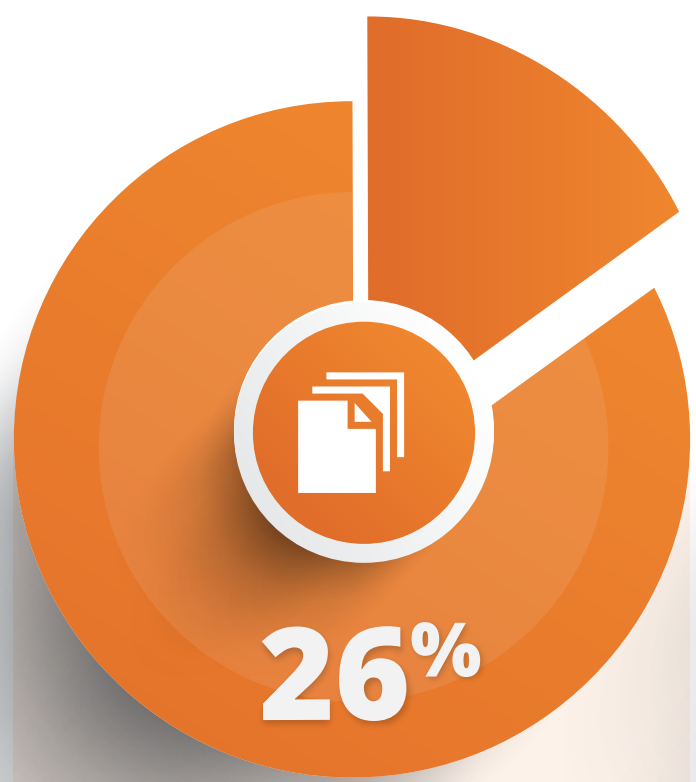
Find out how your organization measures up in terms of data maturity, readiness, and security.



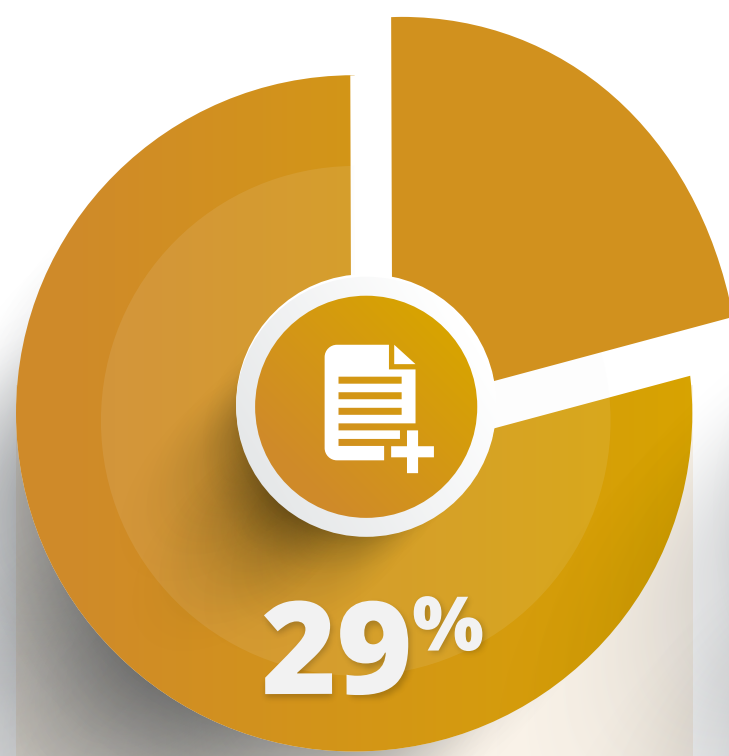
[»» Take the Quiz ««](#)

Take our free data strategy assessment quiz to find out.

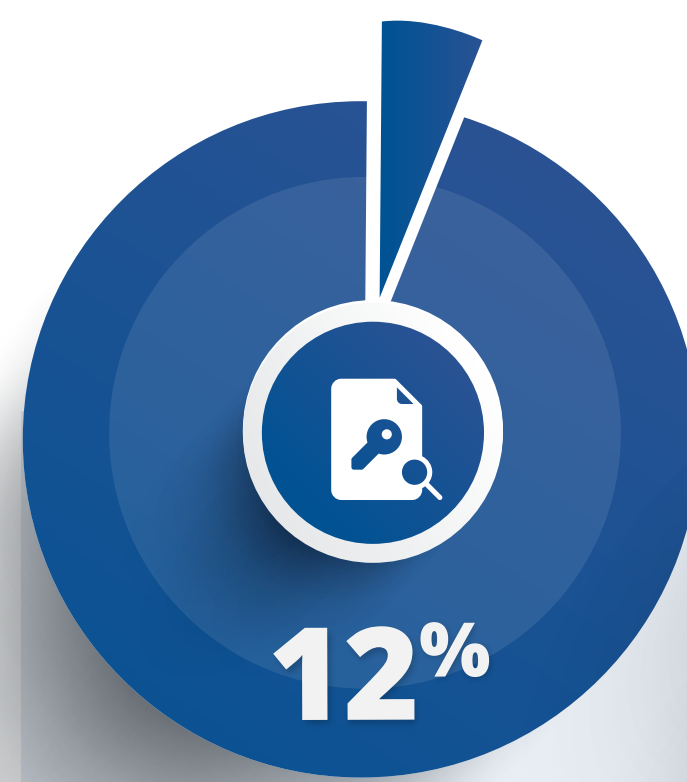
**Only 31% of organizations have a formal data strategy in place with well-defined accountability for implementation.**



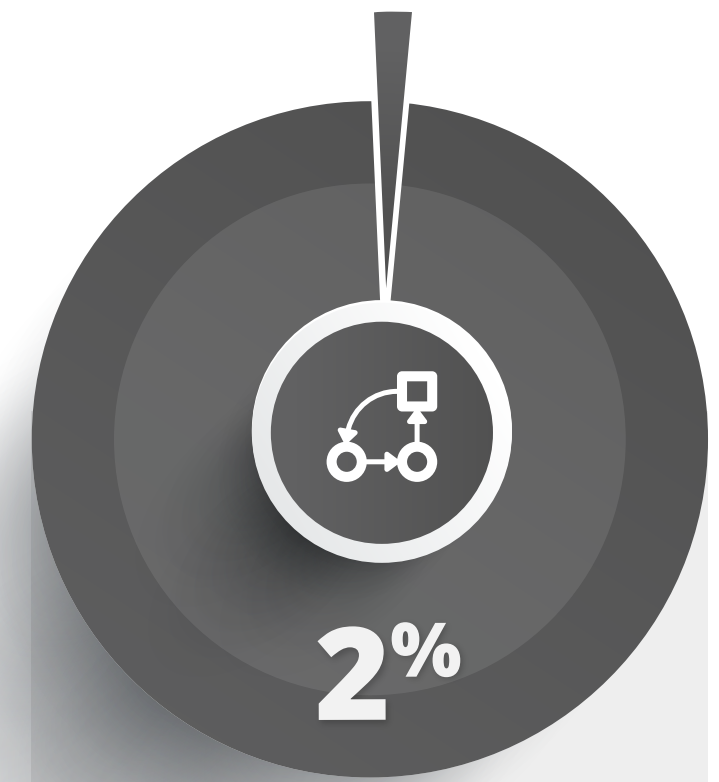
have a formal data strategy but with no accountability for implementation



have no formal data strategy in place, but the importance of data is understood and specifically addressed in other strategies and across business practices



have no data strategy, but the importance is understood and addressed in some key business processes



have no data strategy, and no special considerations regarding data in the organization

**What is your data strategy assessment score?**



[GET MY SCORE](#)



As a leader in cloud-based integration and data management solutions, Liaison helps businesses overcome today's toughest data challenges while building a robust foundation from which to tackle tomorrow's. From complex integration to data management to big data, our secure solutions break down data silos, reduce inefficiencies, and uncover actionable insights. Founded in 2000, Liaison serves over 7,000 customers in 46 countries with offices in the United States, Finland, the Netherlands, Sweden and the United Kingdom.

Source

Data Strategy: Building a Framework for Success, Computing Research

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[www.liaison.com](http://www.liaison.com)

| [+1-866-336-7378](tel:+18663367378)